



IT Project Portfolio Management (Effective Project Management)

Stephen S. Bonham

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This groundbreaking book introduces you to a comprehensive approach to implementing Project Portfolio Management (PPM) to support and prioritize IT projects in both large and small companies. The first book to show you how to manage the portfolio of all IT-based projects in an organization, this unique resource details how a portfolio of projects can be aligned with the ever-changing marketplace via a central strategy, maximized for overall return on investment, and balanced for risk across an organization. Written by a highly regarded industry professional with over 15 years of experience, the book is packed with real-world case studies and insightful personal experiences from the author's career.

You discover new concepts such as Virtual IT PMO, IT Flexibility Chains, and AARK management and learn how these concepts can be combined for optimum effectiveness under the umbrella of IT PPM. From overcoming bureaucracy and breaking down communication walls between finance and information technology, to internal IT staffing and outsourcing, this authoritative book maps out the most effective way to choose, manage and support your portfolio of IT-based projects to match the goals of your company's corporate strategy.

CD-ROM Included! Contains valuable supplementary material for IT project management professionals, such as marketing presentations, ROI and portfolio management tools, direct links to regulatory acts and much more!

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