



A User's Guide to Trade Marks and Passing Off (A User's Guide to... Series)

Nicholas Caddick QC, Ben Longstaff

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A User's Guide to Trade Marks and Passing Off, fourth edition focuses on the current law relating to the protection of registered trademarks and certain related rights. This includes registered trade marks, well-known trade marks, certification marks, collective marks, protested geographical origin indicators, international conventions, and Passing off.

There is clear explanation of the underlying principles and concepts with a breakdown of procedural matters, thereby helping to tie the different areas together.

Includes the following case law:

Illustrative cases such as Lush, Scrabble, Starbucks, Glee Club and Jack Wills; Cadbury and what it means for registering colours as trade marks; How to tackle survey evidence after Interflora; Greek yoghurt continuing the Vodkat line of passing-off cases; Specsavers ? Europe's view on the effect of using elements not included in a trade mark registration.

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