



100 Great Leadership Ideas (100 Great Ideas)

Jonathan Gifford

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It is very easy to be a successful leader. All you need is the charisma of a hero; the wisdom of a philosopher; the vision of a seer; the interpersonal skills of a diplomat; the memory of an elephant; the stamina and fitness of an athlete; the integrity of a judge; the presentation skills of an actor; the humility of a saint; the confidence of a politician . . . One way to find out the secret of successful leadership is to ask great leaders what they think are the most important things that they do in their own life that have led to their success. 100 Great Leadership Ideas analyses the writings, interviews and published statements of over 130 famous leaders to see what they believe are the most aspects of their leadership leaders such as Jack Welch, Louis Gerstner, Richard Branson, Lee Iacocca, Mukesh Ambani, Irene Rosenfeld, Alan Sugar, Steve Jobs, Anne Mulcahy, Bill Gates, Bhaskar Bhat, David Packard, Andrea Jung, John Chen, Andrew Grove, Fred Smith, Nancy Snyder, Narayana Murthy, Reuben Mark and Wu Xiaobing, to name a few. Each of the 100 ideas is simply and compellingly presented and followed by a concise summation of how these ideas can be applied in practice. Every successful leader needs good ideas. This book reveals what today's great leaders believe are the most important 100 leadership ideas.

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