



# Plunkett's Retail Industry Almanac 2016: Retail Industry Market Research, Statistics, Trends & Leading Companies

*Jack W. Plunkett*

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PLUNKETT'S RETAIL INDUSTRY ALMANAC 2016

## **Key Findings:**

- Plunkett Research lists top 500 companies in retail and names the top trends changing the industry for the mid term.

## **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 644

Statistical Tables Provided: 15

Companies Profiled: 484

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

## **Contents, Statistics, Forecasts and Analysis Include:**

Major Trends Affecting the Retail Industry

- 1)Introduction to the Retail Industry
- 2)Wal-Mart Still Dominates, but Faces Slowing Revenue Growth
- 3)Department Stores Reposition for Today's Consumer While Outlet Stores Proliferate
- 4)Warehouse Clubs and Discount Department Stores Battle for Market Share
- 5)Private Label Brands Grow in Share of Total Store Sales
- 6)Diverse Selling Techniques Boost Direct Marketers and Non-Store Sales
- 7) Apple Sets the Bar for Showcase Stores and Super-Merchandisers

- 8)For the Long-Term in the U.S., Consumers Increase Savings/Less Inclined to Use Debt
- 9)Bricks, Clicks and Catalogs Create Synergies While Online Sales Growth Surges
- 10)Retail Technologies Advance for Store Checkout and Restaurant Orders/Apps and Location-Based Ads Drive Sales
- 11)RFID Drives Inventory Management Evolution
- 12)Advanced Vending Machines Enable Retailers to Set up Mini-Stores at Airports
- 13)Smartphones and Financial Technology ( FinTech ) Enable New Mobile Payment Methods
- 14)Near Field Communications (NFC) Changes Credit and Debit Cards
- 15)Self-Service Apparel Fitting Technologies Grow in Stores and Online
- 16) Retailers Look for Long-Term Growth in Emerging Markets, Including China, India and Brazil
- 17)Retail Center Occupancy Is High, with Sales Rising in Upscale Malls/Online Sales Hurt Stores
- 18) Entertainment-Based Retailing, including Power Towns
- 19) Malls Remodel to Boost Sales and Attract Shoppers/Store Visitor Counts Are Disappointing
- 20) Fast Fashion: Designers and Retailers Speed Up
- 21) Luxury Item Sales Growth Slows
- 22) LOHAS- Socially Conscious Consumers Create Challenges and Opportunities for Advertisers and Marketers
- 23)How to Interpret Reports of Retail Sales

### **Retail Industry Statistics**

- 1)U.S. Retail Industry Overview
- 2)Annual Consumer Price Index, 1925-2015
- 3)Exports, General Imports & Trade Balance in Goods, U.S.: 1989-2nd Quarter 2015
- 4) Total U.S. Retail Sales & Annual Percent Change: 1992-2015
- 5)U.S. Retail Trade Corporation Statistics, 2nd Quarter 2015
- 6)Total Annual Sales of Merchant Wholesalers, U.S.: 2009-2014
- 7)Total Monthly Sales and Inventories of Merchant Wholesalers, U.S.: January-August 2015

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