



The Motley Fool's Rule Breakers, Rule Makers: The Foolish Guide to Picking Stocks

David Gardner, Tom Gardner

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THE NEW YORK TIMES BESTSELLER

From the bestselling authors of *The Motley Fool Investment Guide* and its successful, savvy prequel, *The* Motley Fool's You Have More Than You Think, here's an engaging, humorous, and practical stock-picking guide, packed with Foolish insights, that caps off this invaluable personal finance trilogy from David and Tom Gardner.

The Motley Fool's Rule Breakers, Rule Makers presents the sophisticated, yet easy-to-understand stockpicking methods that have kept the Motley Fool portfolio beating the Standard & Poor's averages by more than 30 percent. The key is investing in small start-up companies that have historically offered the greatest investment returns (the "rule breakers") as well as huge companies that maintain legal monopolies in their fields (the "rule makers"). The Gardner brothers explain

- * How to identify the best investments in today's public markets: the rule breakers and the rule makers
- * The definition of a "tweener" -- a maturing rule breaker -- and how to detect the Tweener Death Rattle
- * When to buy and when to sell, and how to manage your portfolio on a regular basis

In their first two books, the Fools got you started in investing and freed you from the fees and worries that Wall Street's Wise Men have been imposing on investors for decades. Now, by sharing their methods for picking rule breakers and rule makers, they guide you through a stock market that has seen company valuations soar to unprecedented heights and that promises to continue providing roller-coaster thrills. The Motley Fools are the ultimate companions to bring along for a safe, fun, and profitable ride.



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