



Managing for Knowledge - HR's Strategic Role

Christina Evans

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Whilst there are many books on knowledge management there are few aimed directly at HR practitioners and the critical role that they can play in building a knowledge-centric culture.

This practical book draws on the author's own experience, as well as that of leading-edge Human Resource and Knowledge Management practitioners (including Linda Holbeche, Elizabeth Lank, and David Snowden), each of whom recognise that building a knowledge-centric culture cannot be achieved through technology alone.

It covers areas such as:

- * Defining the key ingredients of a knowledge-centric culture
- * The changing structures, roles and responsibilities needed to create a knowledge-centric culture
- * HR's unique contribution to building a knowledge-centric culture, together with practical steps for getting started on the KM journey and for keeping the momentum going
- * Tools and techniques for: opening up a dialogue about why knowledge management is crucial for business and personal success; knowledge mapping; encouraging and facilitating knowledge sharing, as well as ways of identifying key knowledge players
- * How to help your organisation reframe its assumptions about learning in the knowledge economy
- * How to ensure that your HR practices are knowledge aligned

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