



# **Plunkett's Automobile Industry Almanac 2014: Automobile Industry Market Research, Statistics, Trends & Leading Companies**

*Jack W. Plunkett*

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PLUNKETT'S AUTOMOBILE INDUSTRY ALMANAC 2014

## **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minutes video overview of this industry

Pages: 573

Statistical Tables Provided: 26

Companies Profiled: 404

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

## **Contents, Statistics, Forecasts and Analysis Include:**

Major Trends Affecting the Automobile Industry

- 1) Automobile Industry Introduction
- 2) Big Three U.S. Manufacturers Rebound
- 3) Fuel Efficiency is a Key Selling Element/Stiff Emissions Standards Adopted in the U.S. and Abroad
- 4) Hybrid Cars Command Modest, but Growing, Market Share
- 5) Electric Cars and Plug-in Hybrids (PHEVs) Enter Market in Low Numbers
- 6) Major Research in Advanced Lithium Batteries
- 7) Clean Diesel Technology Gains Acceptance
- 8) Natural Gas Powered Engines Gaining in Trucks and Buses
- 9) Ethanol Production Soars, But U.S. Federal Subsidy Expires
- 10) Fuel Cell and Hydrogen Power Research Continues

- 11) Outsourcing of Automobile Component Manufacturing/Design
- 12) Optimum Lean Production Saves Manufacturing Costs
- 13) China Becomes the World's Largest Auto Market/Indian Market Slows
- 14) Focus on Safety Improvements by Automakers/Google Car Drives Itself
- 15) Super-Expensive Cars are Pushed by Manufacturers/Luxury Car Market Is Highly Competitive
- 16) Big News in Small Cars
- 17) Car Sharing Programs and Mobility Services Proliferate
- 18) Fewer Miles Driven in U.S. as Young People Use Bikes, Light Rail or Car Share
- 19) Wireless Information Systems Surge Ahead in Vehicles: Telematics, ITS and Real-Time Traffic Information
- 20) Ford Sync and Microsoft Software Race to Bring Onboard Apps to New Car Buyers/In-Car Internet Grows

### **Automobile Industry Statistics**

- 1) Automobile Industry Overview
- 2) General Motors Corporation Overview
- 3) Ford Motor Company Overview
- 4) Volkswagen Group Overview
- 5) Toyota Motor Corporation Overview
- 6) Daimler AG Overview
- 7) Hyundai Motor Group Overview
- 8) Honda Motor Co. Overview
- 9) U.S. New Car & Truck Market Shares by Company: 2010-2012
- 10) New Vehicle Sales by Vehicle Type, U.S.: 2007-2012
- 11) Licensed Drivers, Vehicle Registrations & Resident Population, U.S.: 1960-2011
- 12) Highest Fuel Economy by Vehicle Class: 2013 Model Year
- 13) Lowest Fuel Economy by Vehicle Class: 2013 Model Year
- 14) Gross Output in the Motor Vehicles & Transportation Equipment Manufacturing Industries: Selected Years, 2000-2011
- 15) Shipments in the Motor Vehicles & Transportation Equipment Manufacturing Industries: Selected Years, 2000-2011
- 16) Personal Transportation Expenditures, U.S.: 2005-2012
- 17) Average Miles Per Gallon vs. Horsepower, U.S.: 1975-2012
- 18) Automobile Driving Costs, U.S.: 2013

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