Making I/T Work: An Executive's Guide to Implementing Information Technology Systems (J-B-UMBS Series)

Dennis Severance, Jacque Passino

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A Framework for the Strategic Use of I/T to Transform Business Projects

Making I/T Work offers managers basic guidance and an effective model for making the right choices when considering implementing information-based business projects. In this book, Dennis Severance and Jacque Passino provide business leaders with a framework of organizational change that places the problems of change into a context so that they can be effectively addressed and outlines a proven framework that can be adapted to a variety of situations.

Making I/T Work offers managers

- A framework for managing I/T investment opportunities
- Fifty helpful questions for leading a program of strategic change
- Guidance for overcoming the powerful blocks to changes in infrastructure
- Suggestions for formulating a winning strategy
- A model for preparing and implementing a project
- Information on how to assess the success of a program

Making I/T Work can help managers guide a strategic I/T transformation with a plan that is based on a strong sense of objective and a credible assessment of current realities.

From reader reviews:

Adrienne McGinnis:

The book Making I/T Work: An Executive's Guide to Implementing Information Technology Systems (J-B-UMBS Series) can give more knowledge and also the precise product information about everything you want. Exactly why must we leave a very important thing like a book Making I/T Work: An Executive's Guide to Implementing Information Technology Systems (J-B-UMBS Series)? Several of you have a different opinion about publication. But one aim that book can give many information for us. It is absolutely proper. Right now, try to closer with the book. Knowledge or facts that you take for that, you may give for each other; it is possible to share all of these. Book Making I/T Work: An Executive's Guide to Implementing Information Technology Systems (J-B-UMBS Series) has simple shape but you know: it has great and big function for you. You can look the enormous world by start and read a publication. So it is very wonderful.

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