



Demystifying Technical Training: Partnership, Strategy, and Execution

Wendy L. Combs, Bettina M. Davis

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"*Demystifying Technical Training* is a must-read for CLOs, managers of training, instructors, and instructional designers. All who read it will gain critical insights into how to lower the cost and improve the efficiency and effectiveness of learning."

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—**Martin J. Menard**, former group CIO at Intel Corporation

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—**Dr. Arthur L. Jue**, director of global organization and talent development at Oracle and co-author of *Social Media at Work: How Networking Tools Propel Organizational Performance*

"Don't be misled by the title—this book—while focusing on the often segmented world of domain specific job skills—provides guidance valid for the full spectrum of workforce learning from soft-skills to 'technical' skills."

—**Ruth Clark**, principal and president of Clark Training & Consulting and author of *e-Learning and the Science of Instruction*

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