



# **Guerilla Capitalism: The State in the Market in Vietnam (Chandos Asian Studies Series)**

*Lan Nguyen*

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**Guerilla Capitalism: The State in the Market in Vietnam (Chandos Asian Studies Series)** Lan Nguyen  
Aimed at globalising companies, institutional investors, business researchers, students and practitioners. Guerilla Capitalism analyses the nature of the business system and behaviour of state owned enterprises in Vietnam. Written by an expert author, the book is based on first hand case studies containing full and frank interviews with local managers on the country's business culture. It thus provides those seeking to do business in Vietnam with an unparalleled insight into how and why its businesses in general, and state owned enterprises in particular, are structured and managed, a topic about which little has been previously written. The book also presents researchers and students with a comprehensive, societal approach to the study of organisational behaviour, and offers a distinctive interpretation of the common problems of state owned enterprises in transitional economies that goes beyond the traditional economic explanation.

- Is written by a Vietnamese academic whose unique access gave him an in-depth knowledge and understanding of business practices in Vietnam
- Provides information on the business environment in Vietnam
- Provides a comprehensive and innovative explanation and interpretation of the business system in Vietnam based on real world case studies and observations

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