



Tourism and the Power of Otherness: Seductions of Difference (Tourism and Cultural Change)

David Picard

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This book explores the paradoxes of Self–Other relations in the field of tourism. It particularly focuses on the 'power' of different forms of 'Otherness' to seduce and to disrupt, and, eventually, also to renew the social and cosmological orders of 'modern' culture and everyday life. Drawing on a series of ethnographic case studies, the contributors investigate the production, socialisation and symbolic encompassment of different 'Others' as a political and also an economic resource to govern social life in the present. The volume provides a comparative inductive study on the modernist philosophical concepts of time, 'Otherness', and the self in practice, and relates it to contemporary tourism and mobility.

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