



The Irresistible Offer: How to Sell Your Product or Service in 3 Seconds or Less

Mark Joyner

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Your customers are going to give you three seconds to make the sale.

Do you know what to say in those three seconds?

The marketing methods of the past are losing effectiveness as consumers are getting smarter and smarter and have less and less time. What is needed is a new way of doing business—a method that is simultaneously socially responsible and far more effective than "old" marketing. This new way is The Irresistible Offer.

"The Irresistible Offer is the missing link in many marketing books."

—Joe Sugarman, Chairman, BluBlocker Corporation

"The Irresistible Offer reveals secret after proven secret guaranteed to pump fresh power into your sales process."

—John Du Cane, CEO, Dragon Door Publications, Inc.

"As the world's fastest reader (Guinness Book certified) I've read just about every business and marketing book in existence. The Irresistible Offer by Mark Joyner is, by far, the easiest and most powerful. If you want to make a profitable business (any business small or large), The Irresistible Offer should be your starting point."

—Howard Berg, "The World's Fastest Reader"

"I've read every book on marketing printed in the last 150 years. This is the first breakthrough in over fifty years."

—Dr. Joe Vitale, author of The Attractor Factor

"If I had to choose one modern marketing genius to learn from, it would be Mark Joyner. The Irresistible Offer belongs in the hands of everyone wanting to wildly succeed in business."

—Randy Gilbert, a.k.a. "Dr. Proactive" host of The Inside Success Show

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From reader reviews:

Eric Campanelli:

In this 21st one hundred year, people become competitive in each and every way. By being competitive today, people have to do something to make them survive, being in the middle of the crowded place and notice by means of surrounding. One thing that oftentimes many people have underestimated this for a while is reading. Yes, by reading a reserve your ability to survive raise then having chance to stand up than other is high. To suit your needs who want to start reading the book, we give you this specific The Irresistible Offer: How to Sell Your Product or Service in 3 Seconds or Less book as basic and daily reading book. Why, because this book is greater than just a book.

Alexander Macdougall:

A lot of people always spent their particular free time to vacation or go to the outside with their loved ones or their friend. Were you aware? Many a lot of people spent these people free time just watching TV, or even playing video games all day long. If you would like try to find a new activity that's look different you can read some sort of book. It is really fun in your case. If you enjoy the book that you simply read you can spend all day every day to reading a guide. The book The Irresistible Offer: How to Sell Your Product or Service in 3 Seconds or Less it is quite good to read. There are a lot of individuals who recommended this book. They were enjoying reading this book. If you did not have enough space to deliver this book you can buy typically the e-book. You can more quickly to read this book through your smart phone. The price is not very costly but this book offers high quality.

Robert Carlson:

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Joseph Felder:

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personally. As we know that on this era, many ways to get whatever we want. Likewise word says, many ways to reach Chinese's country. So , this The Irresistible Offer: How to Sell Your Product or Service in 3 Seconds or Less can make you sense more interested to read.

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