



Humanistische Planung: Humanistic Planning (German Edition)

Erich Fromm

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Die Erforschung von Organisationen und die Organisation von Unternehmen und Arbeit ist eine relativ junge Disziplin. Erich Fromms Beitrag „Humanistische Planung“ entstand 1968, als er beim Institute of Management Sciences (TIMS) in Los Angeles über Probleme und Chancen einer integrierten Planung sprach. Unter „integrierter Planung“ wurde ein Systemdenken verstanden, bei dem die menschliche Seite jedes Managements als zentraler Faktor miteinbezogen wird. Fromm nützte die Gelegenheit zu einer Reflexion der Frage, ob sich die Normen des Humanismus und die Gebote des technischen Fortschritts notwendig ausschließen müssen. Dabei greift er den „Systemgedanken“ positiv auf, wendet ihn dann aber ganz im Sinne seiner humanistischen Prioritätensetzung an.

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